



ON THE WAY FASHION

“garments solution”

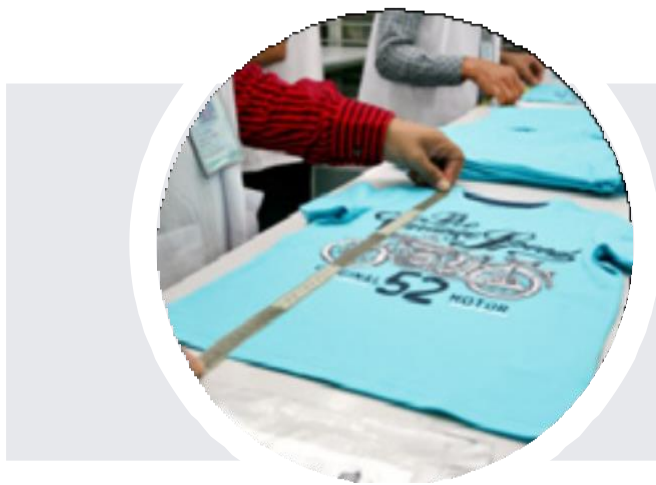
COMPANY PROFILE

Rhythm Of Fashion & Aristocracy



Contact ..

Name of Company	: On the Way Fashion
Year of Establishment	: 2018
Nature of Business	: 100% Export oriented garments buying & selling.
Corporate Office Address	: House# 03, Road # 12, Sector # 03, Uttara Model Town, Uttara, Dhaka 1230.
Mobile	: +880 1954389144
E-mail	: info@onthewayfashionbd.com
Web :	: www.onthewayfashionbd.com





On The Way fashion is an unique apparel exporting & sourcing company establishment in the year 2018 with over 5 years history in Bangladesh specializing in an extensive range of casual and formal wears, for men's, ladies & children wear.

Our products are enhanced by an array of designing, development & making a services and can therefore offer finished products for promotions, corporate clothing, work wear and retail.

One the way fashion, we never stop moving. It takes disciplined, dedicated and skilled employees to deliver the merchandise and the shopping experience to our customers expect and deserve

RELATIONSHIPS

About us

You are warmly invited to visit our office in Bangladesh or please proceed the schedule a time for RMJ management team to meet with you in corporate office.

OUR MISSION, VISION & VALUES:



Our unique vision , mission and values capture the essence of who we are and how we interact with one another. In addition, it speaks to how we go to market and our commitment to delivering excellence to our customer.

Mission

We strive to attain our vision by practicing corporate governance, empowering and inspiring our associates, being transparent in our work process, continuously developing expertise, meeting & exceeding customer needs, demands & expectations, maintaining quality & consistency of our products & services, engaging with community, caring for environment and maintaining networks with our global partners.

VISION

We envision to sustain and grow as a diversified global conglomerate.

- | | |
|-----------------------|--|
| Pursuit of Excellence | : We continually strive to exceed the expectations of our people and our customer. |
| Accountability | : We take responsibility for individual and collective actions. |
| Collaboration | : we work together to achieve and individual goals. |
| Passion | : Our energy and enthusiasm contagious. We are inspired to make a lasting impact. |





How we wor k

Our Capabilities

We source right vendors for the product



We confirm the best price to the competitive market



We develop sample at our own sample studio



Our quality team assure to deliver the quality products

Our product design and development team is always proactive



ABOUT OUR COMMUNITY



We places a high premium on CSR. Its relentless pursuit towards improving environment performance along with its involvement in community service makes it one of the most socially responsible conglomerates in the country.

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CAPABILITIES

- On The Way Fashion, We are maintaining the export standard in the global industry by achieving the highest levels of service, quality and price competitiveness.
- A dedicated professional and passionate R&D. Merchandising and Quality Assurance team, advanced production management systems as well as our application of best practices, we deliver measurable value to our customers.

COMPLIANCE GOAL

- Accelerating the business by creating a successful compliance program.
- Minimizing business risk through safe, secure and environmental friendly workplaces where the goods are produced.
- Increasing business reputation by fulfilling the customers requirement.
- Achieving the trustworthiness of all business partners by commitment and transparency

OUR PRODUCT

- **On The Way Fashion** specializes for Apparel products exporting & sourcing and Exporting all kinds of Garments Cloths like as Knit Woven, Denim, Sweater for Men's Ladies & Children .
- follows best manufacturing practices, and our highly skilled and experienced Products Engineering, Merchandising and Quality Assurance teams ensure that we are able to deliver quality products on a consistent basis.
- We take pride in offering safe, friendly and comfortable work environments for our employees.

We do think differently & proactively

WE ACT AND DECIDE THROUGH CUSTOMERS' EYES

Vendor KPI

Compliance on time delivery quality

Sustainable business relationship

We believe in long term mutually beneficial business relationship with transparent and ethical commerce

Employee engagement

Our team is our strength and we invest on team members to enrich team expertise to grow together

Market trend analysis

We scrutinize market trends of fabric, color and style by attending different fair and consult with trend analysis companies.

Price competitiveness analysis

We analyze the product, production efficiency, product reengineering to ensure competitive price.

WE WOULD LIKE TO OFFER

- ✓ Value Added Product Sourcing.
- ✓ Integrated Supply Chain
- ✓ Mutually Beneficial Fair Business Trade
- ✓ Result Oriented Team
- ✓ Required And Acceptable Quality Product.
- ✓ Unbeatable Price For Fashion Trend.
- ✓ Timely Delivery Of The Product.
- ✓ Sourcing Knowledge.

A. Selection of right fabrics and accessories sources at Competitive price.

B. Selection of right garment manufacturing plants.

C. Capacity management system.

-product knowledge.

-a young professional merchandising team under direct Supervision of the management.

- skilled quality assurance team.

- well aware of chemical and physical restrictions.

- regular update on market information and competitor activities.

-standard working atmosphere in a convenient location, with good Infrastructure.

Core Values

Our Customer: We put our customers at the forefront recognizing & respecting their values; with a view to always meet their requirements and making their sourcing a valuable one.

Personnel: We commit ourselves to ensure that our people grow within the business. We believe in their loyalty, team spirit and legitimate aspirations for always being successful.

Leadership: We demonstrate decisive leadership and fast management reaction to secure maximum advantages of changes.

Responsibility: We recognize and always honor the investment of our customers, as well as our ethical and social responsibilities. We respect our environment and its protection. We compete on quality, service and value. We build our competitive edge on superior innovation and customer responsiveness.

Excellence: We compete on quality, service and value. We build our competitive edge on superior innovation and customer responsiveness. We have a passion for excellence and our intention is to simply be the best.

Competitive Prices: R.M.J Design Limited is able to offer world class service at a very competitive price. R.M.J have experts in other supply countries to follow their exclusive costing structure to precision. This helps to negotiate better prices from all vendors to suit the customer needs and desire.

OUR SERVICES

Supplier Credibility: On The Way Fashion developing team take great care to ensure the quality, desired weight, construction and color, we evaluate the capacity and capability of every factory. On The Way Fashion also check environmental control, safety laws, labor practices and adherence to labor laws. We make sure that our supplier can meet our requirements when it comes to reaching the average number of pieces produced as per buyer's requirement at a given period of time to meet schedule.

Sourcing: On The Way Fashion maintains strong exclusive relationships with many of the yarn and fabric mills and the accessories suppliers. Upon placement of orders, we check right way and control the quality of all garment inputs such as yarn, fabric, accessories, labeling and coordinates timing of their procurement and its timely delivery. We let buyers choose and decide what kind of accessories and labels to use as far as style, color, design etc.

Sampling: We develop and provide samples as per buyers design, fabric quality, weight, shrinkage, color fastness, specifications etc. to obtain buyers approval before heading to production through our professional staff of Merchandisers and Quality Controllers who always keep a close check on sampling and production.

Quality Control / Assurance : Our Quality Controllers visit the factory regularly to make sure we meet our buyer's requirements. Our quality control personnel are stationed at all manufacturing sites to ensure that all production will meet according to buyer's requirement. We always want to deliver satisfaction to our customers; we monitor the order from sourcing of raw materials and accessories to production and up to the final shipment of goods. We also monitor and report the status of the order to the buyer with systematic follow up on each and every stage.

Packaging: Only approved goods are packed and buyer is assured of getting quality merchandise. Care is also taken to see whether all packing instructions of the buyer are respected.

Shipment/Cargo Handling: All shipping documents are reviewed and verified as per buyer instruction. All cargo is handled by reputable forwarder to obtain correct information regarding ETD and ETA of vessels because time delivery is as important for us as it is to the buyer



Social / Environmental / Technical Compliance, Merchandising

Social & Environmental Compliance :

- Implement Group social and environmental compliance programmers
- Responsible for the on going development and coordination of a comprehensive social compliance programme
- Monitor programme and adherence according to the company's code of conduct and local regulatory requirements
- Communicate with Government non-governmental organisations and other external parties
- Develop training programs for internal staff and external vendors with the goal of promoting a healthy compliance culture across the company's complete supply chain
- Conducting factory compliance audits, investigation of work incidents and providing innovative recommendations for sustainable solutions

Sourcing, Product Development and Merchandising :

- Source and develop new supplier based on product nature and requirements.
- Product development based on customer's choice and requirement.
- Ensure and build up good relationship with existing and new suppliers.
- Supplier allocation based on Product design and performance requirements, Country that is specialist in the products, Supplier performance, Lead-times for development and production, Capacities available, Social & Technical compliance.
- Create critical path and ensure adherence for all developments in terms of clients orders and new product development.
- Research and establish potential suppliers for new products.
- Ensure pricing is negotiated to be the best suit for the company.
- Order prototype, photo and salesman samples, ensure quality and delivery correct with support of the production and quality team.
- Check and comment on samples (Proto, Sealing, Size Set, PP (Pre-Production) samples in terms of measurements, workmanship, style and fit in a written form to confirm before start of production in collaboration with customer and local team.
- Ensure that the suppliers have technical capability to produce garments to the company standards.

Supply Chain: Planning

- Reserve capacities with supplier's based on forecasts from the Business Units in collaboration with merchandising team
- Monitor capacity utilization to ensure no overloading at any supplier
- Purchase order placement – CSD (confirmed shipment date) are inline with agreed dates
- Negotiate any deviations to optimum delivery
- Handover all confirmed orders to Production Manager for delivery follow-up

Supply Chain: Production and Quality Assurance

- Responsible from order confirmation to final inspection of product, ensuring production plans are achieved
- Deviations to be highlighted to the Business Units accordingly
- Creating product files that allow QC to conduct final inspections at the supplier
- To schedule the QC's to factories to conduct final inspection before the agreed CSD
- Conducting in house lab tests and color control for all orders



Supply Chain: Logistics and Shipments

- To ensure Business Units are fully aware of the status of their orders as follows:-
 - Early shipment, On time shipment, Late shipment
 - Out of tolerance + or – Quantity
 - Mode of shipment – Sea or Air
- Receive any changes to confirmed orders, implement with supplier and provide feedback to the Business Units accordingly.
- Receive, check and dispatch on a timely basis all shipment documents from the suppliers
- Working with freight forwarders to ensure logistics are without problems

- Weekly regional production status recap and monitoring
- Conduct factory assessments based on minimum requirements for supplier. Agree action plans for improvement.
- Implement company's Quality standards and define AQL inspection methods.
- Final AQL inspection orders to determine based on military standard AQL



Customer Service Admin. HR and Logistics

Customer Service, Admin. HR and Logistics

- After order confirmation Customer Service are the link between Supplier and Business Units.

Administration, HR & Logistics

- Manage statutory & legal matters for all regional operations
- Translate the local HR policies into daily management practice
- Manage HR issues in line with global and local HR policies & procedures
- Responsible for the co-ordination, preparation and implementation of the budget processes



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- We take pride in offering safe, friendly and comfortable work environments for our employees.

Girl's & Ladies :

Pants, Shorts, Capris, Jacket, Vest, Knitted T-Shirt, Blouse, Sweater.

Men's :

Pants, Basic Shorts, Cargo Shorts, Shirts, Jacket
Knitted T-Shirt & Polo Shirt.

Kids & Boys : Pants, Shorts, Knitted T-Shirt, Polo Shirt, Sweater.

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Our Products



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Our
Products





Our Creation

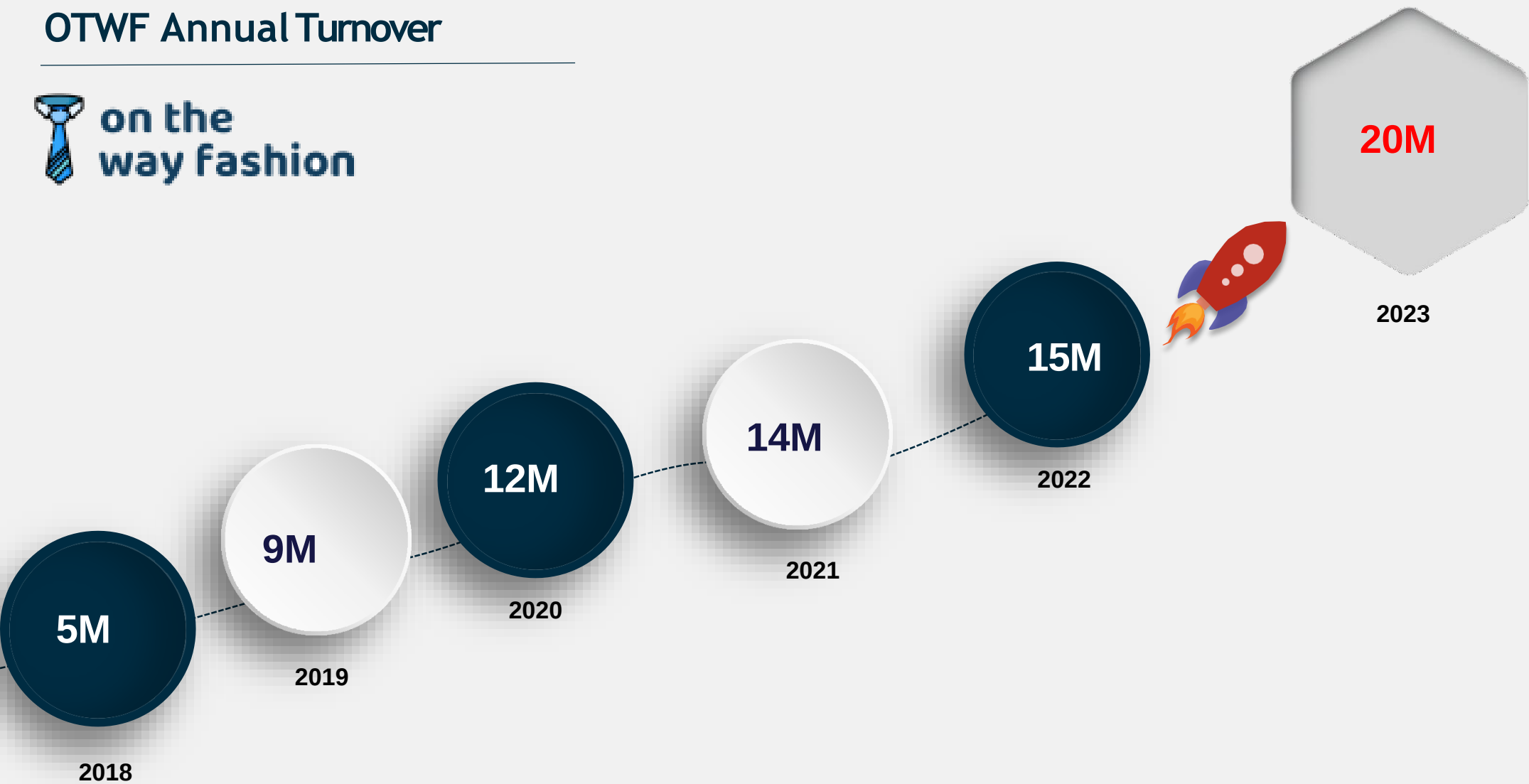


Our
Creation

OTWF Annual Turnover



on the
way fashion



Customers  on the way fashion

 mr price

JEANS 





INCITY

HALLNSTEIN
BROTHERS

CHEROKEE®
AN AMERICAN STANDARD
— SINCE 1973 —



RETAIL PRAXIS AUTHENTIC STYLE 

THANK YOU

